

STUDY FINAL REPORT

State: Michigan

Project No.: F-80-R-5

Study No.: 230508

Title: A profile of Michigan anglers: preferences, market segments and expenditures.

Period Covered: October 1, 1999 - September 30, 2004

Study Objectives: (1) Summarize recent survey information on the preferences and activities of Michigan resident anglers; (2) Develop market segments for Michigan anglers; (3) Estimate fishing trip-related expenditures by Michigan anglers; and (4) Use the survey data to produce information that can enhance the design of future angler survey efforts.

Summary: The objectives of the project have been met. The results of objectives (1) to (3) are provided in the written reports listed below and organized by the study jobs. Objective (4) has been met by providing fisheries managers and other interested parties information survey statistics about Michigan anglers as requested. The objective has also been met by using the lessons learned from the current study to write proposals for future angler survey efforts in Michigan. As requested by division personnel, more details of the fishing sites in the survey have been documented and provided in Lupi (2004a).

Findings: Only Job 7 was scheduled for 2003-04, and progress is reported below.

Job 7 Title: Publish report.—This report was prepared along with the reports cited below.

Lupi, Frank. 2004a. Fishing sites visited by anglers in the Michigan angler panel survey, Department of Agricultural Economics, Michigan State University, East Lansing.

Results of Jobs 2-4 are provided in the following publication:

Lupi, Frank. 2004b. A profile of recreational anglers in Michigan. Agricultural Economics Staff Paper 04-17, Department of Agricultural Economics, Michigan State University, East Lansing.

Results of Job 5 are provided in the following publication:

Lupi, Frank. 2004c. Recreational Angling Trip Expenditures of Michigan Residents. Agricultural Economics Staff Paper 04-18, Department of Agricultural Economics, Michigan State University, East Lansing.

Prepared by: Frank Lupi

Date: September 30, 2004